

# SERVICES

CATHERINE MARTIN **DIRECTION**  
SEE HOW I WORK

## Catherine Martin Art Direction



**Concept & Art Direction:** Creating durable concepts and innovative designs for advertising, branding and online platforms. From impactful ads to eye-catching Out-of-Home (OoH). From sustainable (re)branding for traditional brands to pioneering solutions for start-ups.

**Graphic Design:** Creating powerful visual designs that effectively express your brand DNA. From consistent logos, identities (CI/CD) and editorial to holistic brand communication.

Founded in 2012

**Characteristic:** Catherine Martin's work is characterized by a distinctive conceptual clarity and a reduced design language that focuses on the essential. She has a deep understanding of the different needs of brands, delivering exceptional results for both high-end and emerging brands.

**Your Benefit:** You don't have to pay a big agency for successful solutions. Catherine Martin combines many years of experience with a high reputation in the Swiss advertising and graphic design scene. She works independently and collaborates with a network of selected specialists from all disciplines. Only when needed, of course.

## Contact

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