

CATHERINE **MARTIN** **DIRECTION**



#### Catherine Martin

was born in Medellin, Colombia, 1973, and grew up just outside Zurich, Switzerland. From 1992–1996 Catherine studied graphic design at the Zurich Schule für Gestaltung and completed an apprenticeship at Publicis Advertising Agency, where she was then hired as a full-time designer. In 1997, she spent a year abroad in Los Angeles and completed an internship at Sargent & Berman Design Studio. Returning home in 1998, she worked as a senior designer at Benker, Steiner, Matter. Over the years Catherine has honed her advertising and design skills for a broad range of national and international clients at various Zurich agencies including: Bosch & Butz, Lowe, Wunderman and metzgerlehner worldwide partners. From 2004-2012 Catherine proved her visual and conceptual expertise as an art director at zahnzimmermannfankhauser.

SIGG, Coca-Cola, Modissa, Theater Spektakel Zurich, Suchtprävention Zurich, Philip Morris, Credit Suisse, Lindt & Sprüngli, Lahco of Switzerland, SCHILD, Phonak, Lexus, Otto Fischer, Bildungsdirektion Kanton Zürich, Ärztegesellschaft Kanton Zürich and Georg Fischer are among the many recognised brands and clients in Catherine's portfolio.

Catherine's facility for language and fluency in German, French, Spanish and English round out her international communication design skills.

Since August 2012, Catherine Martin is for hire as an independent art director.

# CATHERINE MARTIN DIRECTION

## CV

### Personal

Name	Catherine Martin
Occupation	Graphic Designer/Art Director
Date of Birth	May 24, 1973

### Education

1992-1996	Graphic Design Apprenticeship, Zurich
1992-1996	Schule für Gestaltung, Zurich

### Weiterbildung

1997-1998	Internship at Sargent & Berman Design Studio, Santa Monica, CA
-----------	--

### Professional Experience

2004-2012	zahnzimmermannfankhauser, Zurich Focus on design, identity, advertising Art Director
2002-2004	metzgerlehner worldwide partners, Erlenbach Junior Art Director
2001-2002	Wunderman, Zurich Art Director
2000-2001	Lowe, Zurich Focus on advertising Junior Art Director
2000	Bosch & Butz, Zollikon Focus on advertising Junior Art Director
1998-1999	Benker, Steiner, Matter, Zurich Focus on advertising Graphic Designer
1996-1997	Publicis Farner, Zurich Focus on advertising Graphic Designer
1992-1996	Publicis Farner, Zurich Apprenticeship as Graphic Designer

**CV**

**Languages**

German  
French  
Spanish  
English

**Technical Skills**

InDesign  
Illustrator  
Photoshop  
Wacom Tablet  
Keynote  
QuarkXPress  
Word

